



5070 Dale Blvd
Dale City Va 22193

www.nvyaa.com www.americanyouthfootball.com

A Proud Member of the Prince William Regional Chamber of Commerce Since 2003

February 2012

Dear Parent/Legal Guardian:

Welcome aboard! The NVYAA is rarin' to go in 2012 for our 8th season in American Youth Football (AYF). The NVYAA is an umbrella organization over three slates of teams, the Dale City Bengals, Dale City Cardinals and the Dale City Cowboys, and is also AYF's "Chartered Organization" in Prince William County. We have partnered with the Hylton Boys and Girls Club to manage one of the most successful programs in the country! Our years in AYF were a smashing success. In the past 7 years we have not only taught young men about this wonderful game of football and the life lessons that come along with it, we have also crowned FIVE NATIONAL CHAMPIONS, two NATIONAL RUNNER-UPS, and two THIRD PLACE finishes in the national tournament. Our players have been recognized by the Governor of Virginia, Senator George Allen, Representative Tom Davis, and the Prince William County Board of Supervisors!

What's new for 2012? 2011 will be remembered as another milestone year for the NVYAA. We are extremely excited to state that NVYAA has secured 3 game fields, Lake Ridge Middle School, Godwin Middle School and Beville Middle School football field. In addition, our biggest announcement this season is that we have partnered with Hylton High School for a new "Turf Now" project. NVYAA will be the premier football program on this project. Once the project of placing turf on the Hylton Bulldogs, field, NVYAA will begin play on turf! Leading this project are NVYAA's founders and current Executive Board members.

Whether you are a returning NVYAA-ite or this is your first time with us, please know we consider you family. Our organization is built upon mutual respect and ALWAYS looking out for the best interest of the kids. Our motto is "Excellence in Athletics, Scholastics, and Community Service." It's more than just sports. We focus on building productive citizens using football and cheer as the springboard. In order to make it on the field, players and cheerleaders have to make it in the classroom. Students who are failing in school will not be permitted to play. As an incentive to do better in school (beyond the minimum), the NVYAA and AYF recognize our high-performing student athletes through AYF's Academic Achievement Alliance.

Additionally, teaching our youth about the importance of community involvement is a pillar of our program. Over the years, the NVYAA has tried to engage in at least one community service project per year. They are not all labor intensive, but have proven to be very meaningful and effective. We have sponsored coat drives for the needy, given food to homeless, sponsored a toy drive for Sri Lankan children orphaned by the tsunami disaster, sponsored a clothing drive for victims of Katrina displaced to Prince William County, refurbished the game field at Lake Ridge Middle School, participated in Christ Chapel's Thanksgiving Day

Feed the Homeless event and supported the ACTS food pantry in Dumfries. Early this year, we held a collection drive for those in Haiti. We shipped 11 boxes of donated items to an orphanage in Haiti who was hit hard by their devastation.

The key component to remember is that this is YOUR organization. Get involved. We need you to participate. We need you to volunteer for duties such as concessions, chain crew, etc. From a leadership standpoint, the NVYAA is run by a Board of Directors, which includes officers, directors, and head coaches. The NVYAA Director of Football Operations (DFO) is Tony Keiling. He's responsible for our slates and the day-to-day management of the football program. Here are the present members of the board.

Executive Officers

President	Moses Webb	president@nvvaa.com
Vice-President	Mike Williams	vicepresident@nvvaa.com
Secretary	Nina Feasell	secretary@nvvaa.com
Director of Football Operations	Tony Keiling	footballdirector@nvvaa.com
Director of Business Operations	Trina Webb	trina@nvvaa.com
Director of Community Outreach	Mona Snead	mona@nvvaa.com

Administrators

Field Marshall Coordinator	Vacant
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Head Coaches

TBA

Key Policies

Finally, we have a few policies with which you need to remember.

Budgeted Allocation of Your Registration Fee. (Request a copy)

Parent Code of Conduct. Your conduct at all practices, games and other NVYAA events is critically important and governed by a Code of Conduct. It is critical that we all work together to provide a wholesome, family environment for the kids. We will enforce the Code of Conduct. If you have issues with anyone or something about the program, please address it via the following chain (move up the chain if you do not feel your issue was satisfactorily answered/resolved - 1) Head Coach; 2) DFO; 3) NVYAA President; 4) VAYFA Football Commissioner; 5) VAYFA President

Player Weight. Please recognize that a player who is overweight at a pre-game weigh-in WILL NOT be allowed to play in the game. There are NO exceptions to this rule. (see Game Field Supervisor for questions)

Make Up Games. Please be aware that if it becomes necessary to make up games on Sundays (rain outs on Saturdays, for example), the league will schedule games on Sunday afternoons.

Returned Check Policy - The NVYAA assesses a \$35.00 fee for checks returned for nonsufficient funds. Checks are generally not accepted.

Fundraising/Sponsorship Policy - The NVYAA depends on registration fees, sponsorships, fundraisers, and grants to meet our considerable expenses (player equipment, insurance, field fees, field equipment, referees, regional/national competition entry fees, scholarship fund). (see Director of Business Operations with questions)

Fundraiser - The NVYAA may conduct one or two organization-wide fundraisers. All families are expected to participate. A family may "opt-out" of a particular organization-wide fundraiser for \$50.00 per

year. The fee "opt-out" is \$50 per player per year. The individual slates of teams (Bengals/Cardinals/Cowboys) or individual teams may conduct additional fundraising for a second game jerseys, coaches/staff apparel, and travel. The NVYAA retains 100% of NVYAA fundraisers (e.g., NVYAA raffle, concession). Slates/teams retain 100% of fundraising dollars earned for slate/individual team fundraisers (e.g., car wash, candy bar sales).

Sponsorship - Donations to the NVYAA are tax deductible. The NVYAA may seek organization-wide sponsors in a beginning of the season sponsorship campaign to meet NVYAA expenses. Individual slates or individual teams may also seek sponsors for the slates or teams using the NVYAA AYF tax ID number. The NVYAA retains 100% of the organization-wide sponsor donations. Slates/teams retain 95% of the individual slate/team sponsorship donations with 5% going to the NVYAA. Donations for registration fees (only) are give at 100% to the player.

Equipment - Parents are held accountable for the return of all equipment to include helmet with jaw pads, facemask, and chinstrap, shoulder pads, 7 piece pad set, game jersey, game pants and practice pants. Parents will be charged \$250 for a set of equipment not returned. Although we hold the adult ultimately responsible, keeping track of and taking care of equipment is a great tool for parents and coaches to teach players responsibility and accountability. The NVYAA will pursue legal action against the parent if equipment is not returned.

Inclement Weather. The County closes the fields sometimes during inclement weather. Check our website www.nvyaa.com for the Field Closure numbers. The County updates the line at 7:00 a.m., noon, and 3:00 p.m.

NO PETS are allowed at practice, games or any activity involving children at any time.

NO SMOKING is allowed on any county field or at the Hylton Boys and Girls Club.

Comments? You can talk to us or submit them at www.nvyaa.com

Thanks for coming with us this year. We're going to have a tremendous year!

The NVYAA Board of Directors

WWW.NVYAA.COM